



# INTRODUCING



*Providing Pathways to Literacy, Leadership and Capacity Building*

At LOCI, we know students who do not read proficiently by third grade are four times more likely to leave school without a diploma than proficient readers (Hernandez, 2012)—which can have long-term consequences on career prospects, earning potential, and overall quality of life. We also know that for middle and high school students, using reading and writing tools for exploring new ideas in the disciplines can help these students be more engaged in the content.

**That's why we partner with schools and districts at all levels (Pre-K through grade 12) across the country to build internal capacity for high-quality literacy teaching and learning.**

## THE LOCI APPROACH

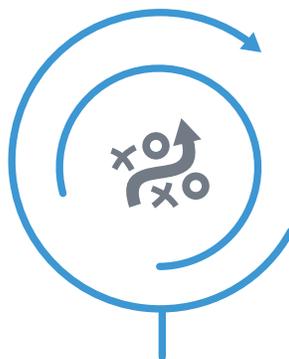
Our team of seasoned national consultants and coaches believes that strategic planning, on-the-ground professional learning, and formative and summative research all contribute to lasting change within an educational system.

Using an asset-based approach that helps organizations create the conditions needed to sustain continuous improvement, we collaborate with district leaders, instructional leaders, coaches, and teacher leaders to help with:



### NEEDS ASSESSMENT

Conduct needs assessment and performance measurement to build local capacity to strengthen and build coherence for the learning curriculum



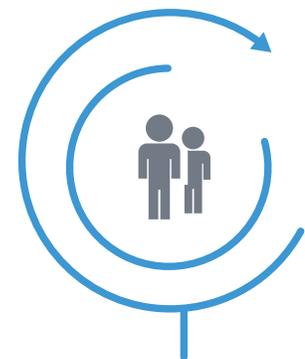
### COACHING

Coach educational leadership teams to design, lead, and monitor effective professional learning systems using local curriculum and resources



### PROFESSIONAL DEVELOPMENT

Provide teacher professional development around research-based literacy practices



### IMPLEMENTATION

Partner on the design and implementation of evaluation systems that integrate data with locally-developed, formative tools and qualitative research

## HOW WE HELP

### Strategies for Comprehensive and Sustainable Improvement

#### **BENCHMARKING AND STRATEGIC PLANNING**

As the foundation for building and tracking professional learning plans, we help you determine your current level of literacy-building assets based on national averages and high-performing districts.

#### **PROFESSIONAL LEARNING**

Using Gradual Release of Responsibility, we lead 6–8-week inquiry cycles, including onsite coaching, workshops, and multimedia resources for PLCs.

#### **INSTRUCTIONAL LEADERSHIP DEVELOPMENT**

Empower instructional leadership teams—including administrators, teachers, and coaches—to utilize benchmarking tools and other data to develop data-based improvement plans.

#### **ONSITE CONSULTING AND VIRTUAL COACHING**

Support teacher professional development and instructional leadership through a cost-effective blended learning model piloted and refined through a \$4.5M grant through the U.S. Department of Education.

#### **SUMMER LEARNING LABS**

Provide opportunities for teachers to engage at-risk students in high-quality literacy activities and help educators learn how to build partnerships with parents that instill confidence and momentum in their child's literacy journey.



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**We don't just want to do good work. We want to do *impactful* work. Our job as partners is to guide and support leaders and teachers on a path that builds on local aspects when designing learning systems that leverages collective capacity for change and improved outcomes for students.**

–LOCI founder and principal research scientist at NORC at The University of Chicago

## GET IN TOUCH

We'd love to explore how LOCI can help your organization realize ongoing change.

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Partnering with schools and districts to build internal capacity for growth in literacy teaching and learning

[www.LiteracyCapacity.org](http://www.LiteracyCapacity.org)

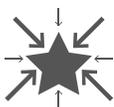


### Grant Support

Develop strong grant applications by building logic models for proposed intervention that are rooted in sound research on effective practices and connect to your district's specific needs.

Through this process, district leaders will:

- Foster shared understanding around program goals and the strategies to achieve them
- Establish performance measures and full evaluation plans for grant applications
- Examine literature reviews that meet federal and other evidence standards



### Program Evaluation

Fulfill your district's grant reporting requirements, and introduce formative feedback systems to learn from and ultimately improve program implementation.

We help district leaders with:

- Building custom parent and teacher surveys
- Analyzing achievement and other key data
- Conducting focus groups, case studies, and other forms of in-depth qualitative research